



FOR IMMEDIATE RELEASE:

**BizGees is Transforming Refugees Into Entrepreneurs ...
with the World’s First Crowdfunding Campaign to Provide
Solar Lamp “Startups-in-Box” to Refugees in Uganda.**

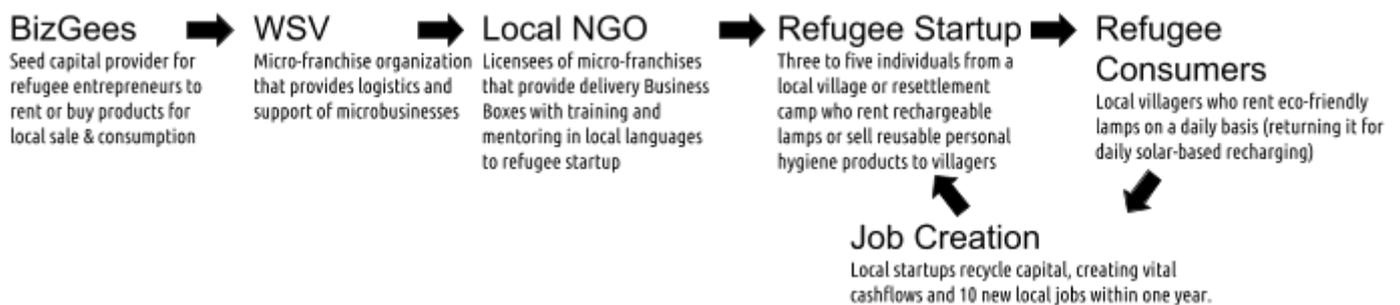
London/ New York (February 27, 2018) -- BizGees Ltd, a FinTech company and startup catalyst for the world’s refugee populations, today announced funding drive to deliver “startup boxes” to Ugandan refugees.

Startup Boxes comprise a complete package of training, materials, and business mentoring in native languages. Each box contains sustainable consumer products for sale in local villages and street stalls. These products fit the purchasing power of the low-income rural communities.

ABOUT BIZGEES

In 2016, BizGees won the Infosys Challenge for Financial Inclusion at the UNICEF FinTech Jam for Good in London. They were also the first Fintech for Good members of the F-10 - FinTech program in Zurich. In 2017, BizGees was accepted onto the Entrepreneurial Spark accelerator program powered by Natwest in London.

BizGees aims to transform refugees into entrepreneurs. The figure below depicts the value chain for supporting sustainable micro-entrepreneurship around the world.





Entrepreneurship transforming low income community members into wealth creators & Job providers.

Featured in a coming podcast of Knowledge@Wharton, a world's foremost business university, Zufi Deo, co-founder of BizGees shared, "As a high social-impact [B Corporation](#), we measure success by a combination of economic and social returns. We operate with a mission of an NGO or non-profit association to cultivate economic autonomy among low-income communities. We also use standard economic measures to run the business." In a recent podcast with Startup Commons, a global startup ecosystem generator, Zufi said, "Blockchain is being used to streamline the micro-finance value chain for refugee entrepreneurship and, ultimately expansion of financial inclusion throughout the developing worlds," The full podcast is [available on the Bizgees website News page](#).

CROWDFUNDING STARTUP BOXES

BizGees will begin its fundraising campaign for high-end handmade goods from a post-conflict region of the Swat Valley. The profits from this campaign will fund refugees to access to formal training, inventory and a 6-month business mentorship program to set up successful micro-businesses. This lowers their failure rates from 90% to less than 10% as first-time entrepreneurs.

The BizGees crowdfunding approach will double the impact of funds raised. BizGees has negotiated exclusive contracts with local delivery partners on the ground in Uganda.

BizGees is taking signups from interested parties on their [Crowdfunding page](#).

Each startup box funded by this campaign will support 3-5 refugees build a successful micro-business. Within the first year, these startup boxes will generate an additional 10 jobs in the local communities. Additionally, the sustainable products sold will catapult the host country to meet their UN Sustainable Development Goals.

Join BizGees in transforming refugees into wealth and job creators.

For further information about BizGees, please visit www.bizgees.org.

About BizGees

BizGees is an interest free micro financial services provider for refugee entrepreneurs across the world. BizGees provides a one-stop shop for economic, financial and social needs of the refugee entrepreneurs. BizGees maintains two offices: in New York and London. BizGees transforms refugees into entrepreneurs.

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